



executivemix.com

The Worlds Best New Music
"United We Play™"

- **The EM airs to over 16 radio stations worldwide**
- **Approx listenership 1.5 Million per month FM globally**
- **Over 30,000/ 1 hour mp3 downloads per month on www.executivemix.com 75% in Canada, 15% in the US and 10% world.**
- **We carry the worlds biggest DJ Dance Music Shows exclusively to us in Canada. Top 100 DJMAG**
- **256,779 Unique Visitors since Jan 2009
2,637,637 Hits since Jane 2009**
- **Total of 1,120,277megabytes in Downloads**
- **We air 36 hours per week in Toronto 100.7fm and Ottawa 97.9fm CHIN with a Target of 15 million people including live to airs and promotional campaigns.**
- **The average age of our target audience is from 18-34 years old.They live active lifestyles and are considered to be the pioneers of fashion, music and technology trends.**

Services

- Live to Airs and Event promotions
- Web Design + Social Networking
- Product Launches, Marketing and Sales
- Radio ads and Sponsorships
- Graphic Design
- File conversion, uploading and hosting
- Media Streaming

Sponsorship

PACKAGE "A"	COST
30 Second Radio Created	
Banner add on main page of site and Special Sponsor Page Created	
30 second radio at beginning of all Mp3 Downloads	\$2000.00 per month
PACKAGE "B"	
30 Second Radio Created	
Banner add on main page of site and Special Page Created	
30 second radio at beginning of 5 Mp3 Downloads of your choice	\$1000.00 Per month
PACKAGE "C"	
30 Second Radio Created	\$100.00
Banner Add on main page	\$500.00/ Month
30 Second Radio add on 1 Mp3 Download of your Choice	\$50.00

Live to air 100.7fm Toronto and www.executivemix.com

- 2 Hour Live to airs Monday to Thursday \$300
- 2 Hour Live to airs Friday, Sat, Sunday \$500
- Includes 50- 30 second radio adds aired throughout 7 days a week programming
- Radio Add also placed on EM website
- Includes weekly mail out to our members (8000+)
- Mention of Live to air on each radio show on our online music player
- Includes radio host and equipment.
- Must have High Speed Internet Located at the DJ booth
- 2 Months minimum. 1 month up front and 2nd month post dated Cheque

- The Executivemix is a place for people to engage in new ways with music by sharing, downloading, collaborating, commenting on, and listening to music. This is the only place in the country that you can get as much new music by artists from Toronto, North America and around the world. Our DJs are known locally and worldwide for their personalities and their knowledge of music and entertainment. Their shows are packed with music, guests, comedy, interviews, features, competitions, and information on every aspect of popular culture.
- We love LIVE. We are the biggest promoter of live-2-Air events and music for broadcast in Toronto. We bring you more gigs, more festivals, and loads of exclusive performances from our studios and world famous Nightclubs. We are ahead of the game and we make innovative documentaries on music and life. We target what we do at young adults and are here for anyone who enjoys great music, and wants to discover more. We make listening easy, through FM and online downloads and Podcasts. Take us with you were ever you go.
- The only things that influence us are quality, accuracy and the interests of our audience. That's what makes us different.

Contact Us

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Advertising and Promotions

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